

PROSPECTUS
NIFT, NID,
Pearl, Apeejay,
BFA,
B.Arch, CEED
2007 - 2008
ENTRANCE EXAM
COACHING



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As we are in the 21st century we find our systems and the world around us changing with rapidity, bringing us face to face with newer realities, forcing us to renew and reset our objectives. An objective always has a commitment to the future.

It is with a commitment to the quest for excellence in the field of education that the renowned education consultancy house of the TIMES decided to Act and Sponsored the TIMES

Today TIMES have come to be recognised as pace-setting institution spread all over the country through its course curriculum introduced at grass level in various Public Schools in India.

The Institute's society is consciously striving to achieve peaks of excellence in the academic field as well as in the life itself through a large variety of well organised curricular and co-curricular programs and projects.

Gainful Vocational Training has also been a prime objective of the Target Institute of Management & Engg. Studies aimed at imparting practical vocational training to the young so that they can stand on their own feet and become productive and earning member of the Society.

TIMES is running its coaching division since 1990 and various students have cleared the entrance examination of NIFT, NID & other Art Colleges of India. They have also scored a merit in examination conducted by the aforesaid institution.

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Ministry of Textiles, Government of India promoted a Registered Society in the year 1986 as National Institute of Fashion Technology, popularly known as NIFT.

NIFT has now emerged as a premier training Institute in India to train professionals to meet the Human Resource Development requirements of the apparel industry. It is a college of Design, Technology and Management. It offers various full time diploma programs and provides professional education. The fashion trade is mercurial in nature and requires creativity and flare for art together with sound technology so vital to mass manufacturing of apparel. The role of NIFT is to function as Apex Body in training of professionals. It also renders assistance to the apparel industry as well as to all educational institutes offering courses in fashion designing and garment industry.

The Board of Governors of NIFT are deeply involved in the growth and development of the Institute. The Academic Council of the Institute provides, advice and support in all academic and administrative matters. The Council assists the institute in initiating and evaluating all curricula, setting up research programmes, raising funds for the students' scholarships, faculty development and placements of students, assisting the organisation in special events, organising field trips and giving lectures. The overall direction provided by the BOG of NIFT helps in developing a value-system so as to build informal organisational culture to sustain higher levels of education. The day to day administration of the Institute has been entrusted to the Executive Director.

ACADEMIC PROGRAMMES

The Programmes offered by NIFT are administered by the Academic Standards Committee. The Committee consists of Executive Director, Director, and Chairpersons of the department concerned. The Committee meets regularly to co-ordinate each of the components of the programme i.e. field work, management internship, rules of admission, craft documentation and placement. All matters pertaining to the academic programmes are decided by the Academic Standards Committee.

Evaluation of students performance in the various programmes offered at NIFT is a continuous process, affording opportunity for frequent and regular feedback. In all the segments of programmes offered - case study, field work and industry training, are of pivotal importance. The students are expected to meet the standards of performance prescribed by the Academic Standards Committee for each programme being offered by the Institute by the Academic Standards Committee for

each programme being offered by the Institute.

NIFT also collaborates with leading educational institutions. The collaboration of NIFT with National Institute of Design - Ahmedabad, Indian Institute of Leather Products - Madras, Central Leather Research Institute - Madras, Jute Manufacturers Development Corporation - Calcutta, Clothing Manufacturers Association of India - Mumbai and Tirupur Exporters Association - Tirupur are mutually beneficial to each other. NIFT has in the past implemented training programmes and participated in exhibitions, fashion shows in collaboration with other educational institutes.

DIFFERENT NIFT CENTRES WHERE PROFESSIONAL PROGRAMMES ARE OFFERED

Delhi, Mumbai, Kolkata, Gandhinagar, Hyderabad, Chennai, Bangalore, Surat

COURSES OFFERED NIFT - ADMISSION

UG undergraduate - 4 years

| Academic Programmes | Centres | Seats |
|----------------------------------|---|-------------|
| DESIGN | | |
| Fashion & Apparel | All Centres | 300 |
| Fashion & Accessory | New Delhi, Chennai, Hyderabad, Gandhinagar, Bangalore | 150 |
| Fashion & Textile | All Centres | 300 |
| Fashion & Communication | New Delhi | 60 |
| TECHNOLOGY | All Centres | 420 |
| PG postgraduate - 2 years | | |
| Academic Programmes | Centres | Seats |
| MANAGEMENT | | |
| | New Delhi, Hyderabad, Bangalore | |
| | Kolkata, Mumbai | 150 |
| TECHNOLOGY | New Delhi | 30 |
| Total | | 1380 |

HOW TO APPLY

The prospectus can be obtained by post on payment of Rs.200/- or by hand for Rs.200/- through a Demand Draft drawn in favour of NIFT, New Delhi, payable at New Delhi from the following NIFT Centres:

New Delhi, Bangalore, Chennai, Gandhinagar, Hyderabad, Kolkata and Mumbai.

Submission of Admission Form

Admission form complete in all respects should be sent to NIFT, Hauz Khas, New Delhi-110016 on or before MID December, 2006 by ordinary post under cover super subscribed "NIFT Admission Form for Admission - 2007" with a Demand Draft of Rs.1000/- (Rs.600/- for SC/ST/PHP) drawn in favour of NIFT, New Delhi payable at New Delhi. One self addressed and self-stamped postcard by affixing postage stamp of Rs.6/- should also be enclosed with the admission form.

Admission Test

A written entrance examination will be conducted on the 1st week of February 2007 to test the knowledge, skill and aptitude for the programme opted. An all India merit list will be prepared with cut-off test score of 50% for General and 45% for the reserved categories. Short listed candidates will be called for Situation test (only for Design programme), Thematic Appreciation

test, Group Discussion and Interview between March-May 2007.

Existing Fee Structure for First Semester (6 months)

Academic Fees
 Tuition Fees Rs.25,000/-
 Security Deposit Rs.5000/-
 (refundable/one time)
 Library Fee Rs.2500/- (per year)
 Insurance Premium Rs.500/- (one
 time)
 Co-curricular Activity Fee Rs. 500/-
 (per year)
 TOTAL Rs. 33,500/-

Admission Test

All eligible candidates will have to appear for a written examination at the exam centres opted by them. The written examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted. The objective type tests are not subject to negative marking.

The written test will be conducted on 1st week of February, 2007 at the following cities:

New Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Gandhinagar, Bangalore, Bhubaneshwar, Chandigarh, Guwahati Indore, Jaipur, Jammu, Luknow, Patna, Ranchi, Raipur, Thiruvananthapuram

Please note that NIFT reserves the right to cancel any of the above exam centres.

Schedule of Written Examination - 1st week of February, 2007

An all India merit list for each programme will be prepared with a cut-off test score of 50% for general and 45% for reserved categories. The shortlisted candidates in the written test will be invited for Situation Test (only for Design programme), Thematic Apperception Test (TAT), Group Discussion (GD) and personal interview at designated centres only. The result of the written examination will be displayed at all NIFT Centres and on the NIFT website in the month of March 2007. Short listed candidates will also be informed separately by registered post about the dates of subsequent tests. Maximum number of candidates called for interview is three times the number of the seats in the course. At the time of the interview, there will be a psychology-based test for candidates of all streams. Candidates who are declared dysfunctional or otherwise found unsuitable for the kind of education at NIFT would have their candidature cancelled. Such candidates would not be allowed to apply again.

Any candidate who has not completed any stage of the admission test administered, his / her candidature would be deemed to be cancelled.

The weightage assigned to each test in the final merit list of the entrance examination will be as under:

| Programme | Test | Weightage |
|-----------------|----------------|-----------|
| DESIGN (UG) | GAT-UG | 40% |
| | CAT-UG | 40% |
| | SITUATION TEST | 20% |
| TECHNOLOGY (UG) | GAT-UG | 60% |
| | MAT-UG | 40% |
| TECHNOLOGY (PG) | GAT-PG | 40% |
| | MAT-PG | 40% |
| | GD | 10% |
| | INTERVIEW | 10% |
| MANAGEMENT (PG) | GAT-PG | 35% |
| | MAT-PG | 35% |
| | GD | 10% |
| | INTERVIEW | 20% |

In case of these scores being equal, the next reference point would be the TAT score. In case of TAT score also being equal, the older candidate according to the date of birth will be given preference

Description of Admission Test

- GAT (General Ability Test) is an objective type test that examines the candidates' basic intelligence and aptitude for logical thinking.
- CAT (Creative Ability Test) evaluates the candidates' design innovation and skill.
- MAT (Managerial Ability Test) is an objective test to assess the aptitude of the candidates.
- Situation Test assesses the candidates' "hands on" ability with material provided to them.
- TAT (Thematic Apperception Test) is a visual test that examines the candidates' reaction to a series of images shown to them.
- GD (Group Discussion) assesses the candidates' effective communication skills.
- Interview evaluates the candidates' interpersonal skills.

Please Note

The admission to a programme is strictly based on merit as obtained in the NIFT entrance examination. The seats in the programmes would be offered as per the merit list prepared on the basis of the performance in entrance examination and preferences indicated by the candidate in his/her admission form.

Preference of programme/discipline/study centre once exercised in the admission form will be treated as final and no request for change will be entertained.

Any attempt to influence the admission process by way of recommendation will invite disqualification of the candidates.

NATIONAL INSTITUTE OF DESIGN, PALDI , AHMEDABAD

The National Institute of Design was set up in 1961 by the Government of India as an autonomous national Institution for education, research, service and training in Industrial Design and Communication Design.

Admission 2007-2008

The National Institute of Design (NID) is internationally acclaimed as one of the foremost multi-disciplinary institutions in the field of design education and research. The institute functions as an autonomous body under the Ministry of Commerce & Industry, Government of India. NID is recognised by the Dept. of Scientific & Industrial Research (DSIR) under Department of Science & Technology, Government of India, as a scientific and industrial design research organisation. The Institute offers Professional education programme of 4-year duration at under graduate level i.e. [Graduate Diploma Programme in Design \(GDPD\)](#) and 2 to 2½ year [Post-Graduate Diploma Programme in Design i.e. \(PGDPD\)](#).

Admission announcements are issued in the leading national dailies in the last week of September every year. Forms and information, can be obtained from Academic Office, NID directly by sending a Demand Draft on any Scheduled Bank payable at Ahmedabad for Rs.900/- (Rs.500 for reserved categories, who should also send a copy of the relevant document from competent authority) favouring National Institute of Design, payable at Ahmedabad and a self addressed envelope of 8"x12" size with Rs.25 stamps affixed. Mark your envelope 'Admissions 2007'. Forms downloaded from NID's website, along with required amount of DD drawn in favour of National Institute of Design, payable at Ahmedabad will also be accepted. Forms at concessional rates to reserved categories are available only from NID directly.

Select Branches of Bank of India

Ahmedabad Bhadra, Paldi, Bangalore Kempegowda Road, Bhopal Marwari Road, Jumerati, Bhubaneshwar Janapath, Chandigarh Sector 17, Chennai Errabalu Chetty Street, Coimbatore Oppanakara Street, Dehradun Rajpura Road, Delhi Janpath, Hauz Khas, Durgapur Nachan Road, Guwahati Kamarpatty, Hyderabad Nampally Station Road, Indore Santa Bazar, Jaipur Mirza Ismail Road, Jamshedpur Bistepur, Kanpur Mahatma Gandhi Road, Kochi Shanmugham Road, Kolkata Netaji Subhash Road, Manicktolla, Kozikode Silk Street, Lucknow Nawal Kishore Road, Mumbai Nariman Point,

Dadar-Portuguese Church, Panaji Rua De Ormuz, Patna Fraser Road, Pondicherry J. Nehru Street, Pune Dr. Goyaji Road, Ranchi Albert Ekkachowk, Rohtak Hissar Road, Rourkela Sector 19, Shillong Police Bazar, Simla The Mall, Srinagar Maulana Azad Road, Surat Kanpith, Lal Gate, Thiruvananthapuram University, Udaipur Nyay Marg, Vadodara Raopura, Vishakhapatnam Valtair Main Road.

For the academic year 2007-2008 the last date for receiving the completed application forms is 30 November 2006.

All candidates fulfilling the requirements of minimum qualification and within the prescribed age limit will be called for the Design Aptitude Tests to be conducted at 12 centres viz Ahmedabad, Bangalore, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Hyderabad, Kanpur, Kochi, Kolkata, and Mumbai (NID reserves its right to cancel any of these test centres/education programmes). Dates of these tests will be 6th January 2007 for Post-graduate Diploma Programme in Design and 7th January 2007 for Graduate Diploma Programme in Design. Hall ticket/Call Letter will be posted by 20 December 2006 Those who do not receive the call letters by the end of December 2006 may get in touch with NID's Admissions Unit.

Admission is on the basis of NID's method of selection, which extends beyond the students previous academic qualifications. The NID Admission Committee systematically seeks evidence of the perception, attitudes, aptitudes, and achievement motivation essential for a challenging and satisfying design career. The objectives of the tests and the interviews is to ascertain these. The tests at the various centres will consist of design aptitude tests. Based on scores obtained from these tests, shortlisting of candidates to be called for second phase will be done.

The second phase of the admission procedure will be studio tests followed by interviews at Ahmedabad. Studio tests/interviews for the Graduate Diploma Programme is scheduled from 26 April to 3 May 2007 and for the Post-graduate Diploma Programme from 1 May to 17 May 2007 Call letters for this phase will be posted by 6 March 2007. This information will also be available on NID's website <www.nid.edu>. All those called for the second phase are required to attend the studio tests and interview, which completes the process of selection. The procedures grades and weightage for each year will be decided by the Admission Committee for the year.

The norms for the selection are the sole prerogative of the Admission Committee and the decision of the Admission Committee and the Management in any of the matters concerning the admission process and selection will be final. Any direct or indirect attempt to influence the admission committee/ or its members, academic office bearers or management will lead to automatic disqualification of the candidate.

Number of seats

Intake into the Graduate Diploma Programme is projected to be 75 and for the Post-Graduate Diploma Programme is 200. Number of seats for each discipline may vary at the time of final selection.

| | |
|--------------------------------|----|
| Product Design | 10 |
| Furniture & Interior Design | 15 |
| Transportation Design | 10 |
| Ceramic & Glass Design | 10 |
| Toy Design & Development | 10 |
| Textile Design | 15 |
| Apparel Design & Merchandising | 15 |
| Lifestyle Accessory Design | 10 |
| Graphic Design | 10 |
| Animation Film Design | 10 |

| | |
|----------------------------------|----|
| Film & Video Communication | 10 |
| Strategic Design Management | 15 |
| New Media Design | 10 |
| Software & User Interface Design | 10 |
| Information & Digital Design | 10 |
| Design for Retail Experiences | 15 |
| Design for Digital Experiences | 15 |

For both GDPD and PGDPD, the Institute will draw separate waiting lists with approximately ten percent of the total number of seats available.

Registration

Candidates accepted for admission will be intimated by 26th May 2007. They are required to pay fees for the entire academic year (by Bank Draft in favour of the National Institute of Design payable at Ahmedabad along with their letters of acceptance as well as the rules and regulations duly endorsed by them and by their parents or guardians. These documents and the payment must reach the Institute by the date as indicated in the offer letter. In case the Institute does not receive the letter of acceptance and the payment as aforesaid, by the date indicated, the offer of admission will stand withdrawn and the available seats will be offered to those in the waiting list. Candidates who are waiting for the results of their qualifying examinations will be offered provisional admission into the programme. The Graduate Diploma Programme students are admitted only into the Foundation Programme and their entry into different design domains is not automatic. On successful completion of the Foundation Programme, the final decision on the specific design domain will be recommended by the Semester Jury. All students are required to be present for the Orientation Programme and no exceptions can be made. Failure to be present at the Orientation programme may mean an automatic withdrawal by NID of its admission offer. Students who leave the Institute after joining will forfeit the entire tuition fees and other charges and will get only the refundable deposits. Existing students who wish to register in subsequent semesters will have to do so by paying their semester fees according to the academic calendar. Fees are payable by Demand Draft or in Cash before the commencement of each semester. In exceptional cases, the Institute may allow a student two weeks' time from the due date, to pay fees with a late fee of Rs.1000. If the fees remain unpaid even after these two weeks he/she will cease to be a student. Students who leave NID or who are asked to leave NID for whatever reasons will not be entitled to any refund of fees. A student can be given leave of absence for a maximum period of one academic year on health grounds or other exceptional circumstances. During this period the student will have to pay his/her tuition fee for the entire year.

Evaluation

In view of benchmarking NID's academic activities internationally, the Institute has introduced the 'Academic Credit Based Evaluation System' as a part of its structure from the academic year 2002. The system comprises credits and performance evaluation through grading, wherein the students are required to earn the prescribed number of credits indicated for the respective academic programme as well as perform to the established level of performance set by the institute for successful completion of the professional education programme at NID. The students' performance is assessed at several stages of the Programme, viz. individual course evaluation, semester-end jury, peer group/general presentations and diploma jury.

Extracurricular activities

The Faculty-student Consultative Forum meets at least 3 to 4 times in a semester to discuss academic matters of importance. The Student Activity Committee functions through its various committees, dealing with the Canteen, Sports, Entertainment, and through groups which plan social and cultural events. Recreational facilities for net games and campus fitness centre are provided by the Institute.

Reservation for candidates

Prescribed percentage of seats are reserved for candidates belonging to various reserved categories as per the Government of India norms in force.

Important Dates

Issuing of Forms starts from - 9 October 2006

Last date for obtaining forms from BOI- 24 November 2006

Last date for issuing of form by post from NID - 24 November 2006

Last date for receiving completed forms by NID - 30 November 2006

Design Aptitude Test for PGDPD (at all centres) - 06 January 2007

Design Aptitude Test for GPPD (at all centres)- 07 January 2007

Graduate Diploma Programme in Design

Commences with a two-semester [Foundation Programme](#). This programme is geared to assist in developing attitudes and sensorial skills, necessary for further specialisation in specific areas of design. The purpose is to create an awareness of the environment and to arouse the students' creative faculties. The primary concern of the Foundation Programme is to introduce the students to the Fundamentals of design, to inculcate them to design as a problem solving process and to develop a highly evolved aesthetic sensitivity, and 'design' attitude.

In the foundation programme, basic design courses are augmented by related studies of Science and Liberal Arts, to help and develop an understanding of the Indian milieu, user needs and the intent application and processing of design.

The foundation programme is geared to inculcate the development of values, attitudes, material and sensorial skills; necessary for any design specialisation. It aspires to create an awareness of the changing environment by constantly relating the students' learning to real life situations. The programme provides the necessary direction, stimuli, facilities and experience to foster creativity and thereby help each individual discover their own identity, ability and potential.

The foundation programme is the basis on which the remaining design curriculum is built. It also makes students appreciate the multidisciplinary nature of design.

This 4-year undergraduate design programme, including one year foundation programme, is offered in the following three Faculty streams (possible areas of design specialisation through projects are given in brackets):

Communication Design

[Graphic Design](#)

A graphic design student, in addition to a thorough grounding in design abilities and theoretical issues, also undertakes the study of the cultural and historical context in which designers function, as well as the social and ethical factors that influence design decisions. The ultimate aim is to stimulate the development of independent critical judgment, sound research skills and the ability to think creatively.

The last decade or so has witnessed a near total transformation of the way a graphic designer works. The expansion and application of the electronic media has made graphic reproduction technologies more accessible to the designer. Paradoxically, traditional skills have become more necessary than before. Quality is still a human input. Information Technology promises technical freedom, and limitless opportunities for information retrieval. Yet, never has the ability to make informed choices been more critical. The fundamental importance of creating a personal and visual vocabulary through drawing, the development of aesthetic judgment, values of form, proportion, image and word become an integral part of the learning the graphic profession. Working knowledge in the area of moving image production through an understanding of animation, film and video techniques are also a part of the graphic designer's training.

Today, the potential of graphic design covers areas ranging from social communication to corporate

communication. During the period of study, a student is encouraged to take on a variety of design projects, which cover at least some of the multi-dimensional aspects of graphic design. The areas covered include typography & type design, photography, illustration, computer graphics & graphic interface design, multimedia & web design, packaging, print design, corporate identity and information systems like signage. The curriculum maintains a fine balance between theory and practice, demanding a high level of intellectual and technical proficiency.

Pre-requisites

Graduate Diploma Programme in Design: Candidate should have passed the Higher Secondary Examination (10+2) in any stream (Science, Arts or Commerce). After admission to the GDPD course, students seeking specialisation in Film & Video Communications should have successfully cleared the one-year Foundation Programme.

Animation Film Design

For a diverse and multilingual country like India, animation as a medium of mass communication has the advantage of transcending regional and cultural barriers and the animation programme at NID is very unique and with tradition since the mid 80's. The objective of this programme is to enable students to find creative solutions to complex problems in communication. Besides acquiring the requisite ability and knowledge of various animation skills and techniques, students are trained to independently handle the complete process of animation film-making, from a storyboard to a completed film. Students are encouraged to explore various approaches to the medium and find innovative and succinct means of communication. The programme aims to build dynamic professionals, well-versed with the medium and its techniques, and committed to broaden the horizons of their chosen profession.

In their initial semesters in the discipline, students develop basic skills and are introduced to knowledge areas pertaining to films in particular, as well as communication and its social and cultural context. Thereafter, they are introduced to the strengths and potential of animation and taught the language with which to communicate ideas. The core of this programme is the learning of the art, craft and business side of the medium. Students are thoroughly grounded in the various techniques of 2D and 3D animation, including the film production process of both, conventional and computer animation. Students acquire professional attitudes and abilities by working on design projects, wherein each student is required to produce two complete films to demonstrate his or her understanding of all aspects of animation filmmaking.

Graduates of this Programme have found rewarding careers as creative directors and producers in broadcast television channels like Channel (V) of the Star TV Network, in multimedia agencies like Tata Interactive, and in production houses such as Western Outdoor Interactive etc. Some practice as independent animation filmmakers.

Pre-requisites

Graduate Diploma Programme in Design (GDPD): For Graduate Diploma Programme in Design: Candidate should have passed the Higher Secondary Examination (10+2) in any stream (Science, Arts or Commerce). After admission to the GDPD course, students seeking specialisation in Animation Film Design should have successfully cleared the one-year Foundation Programme.

Film & Video Communication

There is little doubt that television has replaced all other media as the principal mode of mass communication. Its very nature, awesome reach, and therefore its immense potential has spawned an industry that encompasses socially oriented communication to market savvy advertising and entertainment. Communication meant for television has also evolved an idiom of its own. The short .Im, once perceived as the esoteric domain of documentary filmmakers, is today being redefined as a communication medium that can make a significant contribution to educate, inform and entertain a larger public. The entry of information technology driven convergent media ventures have also generated a fresh demand for moving image professionals.

The primary aim of the Film & Video Communication programme is to train versatile design-informed communicators, fluent in the conception and production of short films on a range of educational,

cultural, social, entertainment & marketing communication needs.

Students are first introduced to the basics of communication design and aspects of social theory and the language, grammar and technology of film and video. Thereafter, additional theoretical inputs continue to supplement the development of holistic conceptual abilities, simultaneous to the building of proficiency in the practical aspects of filmmaking. Projects of increasing complexity in senior years (both .fiction and non-.fiction, culminating in the Diploma .Im, executed professionally in the media industry) enable students to address a diverse range of communication needs and to hone their capabilities in all aspects of film and video production, from research and scripting to finished films. Built-in industry interaction help provide exposure to market realities and inculcate professionalism.

The Post-Graduate Diploma students specialise in either Marketing Communication or Social Communication, and all their projects (including the Diploma) are on subject matter related to their field of specialisation. They are also given specific additional inputs in their respective areas.

The strength and versatility of the Film & Video Education programme has been proved by the worldwide recognition given to its student films. These films have been selected in prestigious competitive .Im festivals in Hamburg, Germany; Yamagata, Japan; Los Angeles, USA; Bangkok, Thailand; Kathmandu, Nepal; Tokyo, Japan and Mumbai, India. Some of these have also been acquired by The University of Chicago, USA and the Danish Broadcasting Corporation, Denmark.

Graduates of this programme have gone on to rewarding careers within the broad spectrum of the moving image industry. These include television channels (Sony, Channel V, MTV, B4U, Zee Interactive), production houses (NDTV, Illusion Films, Watermark), advertising agencies (O&M, Trikaya Grey, TBWA Anthem), interactive media ventures and government and voluntary bodies having a communication agenda.

Pre-requisites

Graduate Diploma Programme in Design: Candidate should have passed the Higher Secondary Examination (10+2) in any stream (Science, Arts or Commerce). After admission to the GDPD course, students seeking specialisation in Film & Video Communications should have successfully cleared the one-year Foundation Programme.

Exhibition (Spatial) Design

Vision

The core aim of the education program of Exhibition Design is to develop competence and capability in its graduates to comprehend, interpret, conceptualize, manifest, express and communicate; often experientially; through creative handling of spaces and ambiances with judicious usage of multi-senssrial inputs, multimedia and interactivity.

Background and relevance of the program

National Institute of Design has pioneered design education and professional practice in various fields of design in the country. Exhibition design is significant in NID's long history and partly because of the various exhibitions taken up earlier as professional projects, it's a known field of design in the country.

Exhibition design brings together a variety of design disciplines- primarily that of communication design, industrial design and spatial/environmental design, into a multidisciplinary whole. Today, there is a felt need for designers trained specifically to deal with communication in spatial, three dimensional terms.

The role of an exhibition designer as a spatial- communicator is now widely understood.

An exhibition designer is known to conceptualize and give shape to spaces in relation to varied and multiple uses - mega events, business specific trade fairs, sets, thematic interiors, and thematic exhibitions to showcase cultural heritage, or for museums. For retail environments an exhibition

designer, by virtue of the multidisciplinary training, can exert effective influence on visual merchandising, enhance identities and convey idioms of lifestyle.

Of late, exhibition designers have also involved themselves into formulating new kind of exhibits. Sculptural in nature and employing exploration of material, media and built spaces these are popularly clubbed under Installation Art. Through these, exhibition designers are finding ways to send out not just commercially relevant and aesthetically appealing but also socially significant messages in most contemporary ways; thus underlining the communicative role of Exhibitions once again.

Broad outline of the curriculum and its approach

The curriculum comprises of both theoretical and practical courses, lectures and workshops, field studies, field experiences, research studies and design projects – both hypothetical and real life.

Key inputs are given in conceptualization and communication of concepts; communication theories; visual language and communication; spatial perception and design; creation of ambiances; materials, processes, finishes and structures; history of design; design management; science and liberal arts; and relevant computer software.

Pre requisites (requisite qualifications)

Successful completion of Foundation program at NID.

N.B. All the students entering for Graduate Diploma Program in Design (GDPD) undergo a common training in skills and concepts relating to basic design/ design fundamentals for a year under the aegis of Foundation Program. A successful completion of this program leads them into design streams after a review of their aptitude, attitude and performance.

Career opportunities

The graduates of this discipline work in a variety of areas, important among which are design of trade fairs and other exhibitions, design of thematic institutions, museum design, design for retail and design of sets and scenography.

Industry Interaction

Students from this discipline have the opportunity to work with a range of industries; some of the leading names in art direction from Bollywood to leading theatre artistes; exhibition design firms, architects and interior designers. The most recent placements have been for Tanishq (Titan group), 360 (Times of India group), Aaj Tak to name a few.

The discipline regularly plugs in inputs from the industry at different levels – by inviting industry experts to offer courses, give valuable guidance and feedback on students' work, offer training as well as placement opportunities, etc.

Industrial Design

Product Design

Product Design is concerned primarily with the relationship between products and systems and those who use them. The Product Design programme at NID inculcates a user-centred approach and processes. Responsibility and concern towards the social, physical and ecological environment is emphasised in the process of developing innovative ideas.

The Product Design programme commences with inputs in elements of three-dimensional form, ergonomics (human factors) and an introduction to the forming of various kinds of materials. Along with this, students also acquire workshop, technical drawing and presentation abilities. Emphasis is placed on learning through participation and teamwork.

Design projects start in the very first semester and continue throughout the programme, forming the core of a product designer's education. These projects gradually increase in their level of complexity

and cover a variety of situations that product designers are likely to encounter in their professional careers. Projects are supported by theoretical inputs in structures and strength of materials, technical studies, production processes, as well as ergonomics.

In addition to courses in design, technology and ergonomics, specific courses develop general awareness of areas relevant to product design. These are History of Design, Information Theory, Computer-Aided Design, Design Management & Marketing, Value Engineering and Systems Thinking.

An important component of the programme is exposure to various levels of the manufacturing industry through field visits and projects.

Pre-requisites

Graduate Diploma Programme in Design (GDPD): For Graduate Diploma Programme in Design: Candidate should have passed the Higher Secondary Examination (10+2) in any stream (Science, Arts or Commerce). After admission to the GDPD course, students seeking specialisation in Product Design should have successfully cleared the one-year Foundation Programme.

Furniture and Interior Design

Ceramic & Glass Design

The strength of the Ceramic & Glass Design Programme at NID is that it takes inspiration from both ceramic art and craft traditions, while recognizing the mass production potential of these materials. The ceramic designer in India must have the capability to work with equal ease at any level of production, including studio pottery.

Students are first introduced to a range of ceramic materials and processes through theory courses and workshop practice. These include ceramic technology and knowledge of ceramic raw materials, glazes and various production processes. Simultaneously, students acquire a sensitive understanding of form and colour. They learn techniques of mould-making and development of prototypes. Essential product design inputs are included in this programme. Field visits expose students to the status of the ceramic industry and a variety of craft traditions.

Design exploration using glass products while redefining its formal as well as decorative aspects and purposefully amalgamating it with technology have added a new dimension to the PG programme. Projects and exercises in this discipline will encourage students to explore the material and discover new applications and products. Glass has been introduced to the programme as a creative medium in the field of art, craft and design.

Ceramic designers find rewarding careers in the area of lifestyle products, tableware and sanitaryware industries. There are also ample opportunities to work in the craft and NGO sectors, as well as to become entrepreneurs with independent batch production studios.

Glass offers tremendous creative as well as functional possibilities in the domain of lifestyle products and giftware articles but there is a visible dearth of indigenously designed and developed glass products in India. NID has added glass in its curriculum to act as a catalyst for the development of the growing glass industry in India and Overseas.

Pre-requisites

Graduate Diploma Programme in Design (GDPD) : Candidate should have passed the Higher Secondary Examination (10+2) in any stream (Science, Arts or Commerce). After admission to the GDPD course, students seeking specialisation in Ceramics & Glass Design should have successfully cleared the one-year Foundation Programme.

Textile and Apparel Design

Textile Design

Eligibility criteria for GDPD: Admission is open to students who have passed or who will appear in 2007 for qualifying examinations under Higher Secondary (10+2) or equivalents like AISSCE/IB/ICSE, etc. Upper age limit for candidates is 20 years (relaxable by 3 years for reserved categories) as on 1.6.2007.

Projected number of seats in GDPD: 75

| | Post Graduate Diploma Programme in Design [PGDPD] | Eligibility Criteria for PGDPD [All qualifications must satisfy 10+2+3 pattern or more] | |
|--|---|---|--|
| Industrial Design | [01] Product Design | B.E/ B.Tech/ B.Des/ B.Arch/ B.Int.Des/ or Equivalent [under 10+2+4 pattern or more] | |
| | [02] Transportation & Automobile Design | | |
| | [03] Furniture & Interior Design | | |
| | [04] Ceramic & Glass Design | | |
| | [05] Toy Design & Development | | |
| Textile, Apparel & Accessory Design | [06] Textile Design | B.Des/ BFA/ Graduation in Textile, Knitwear or Fashion, Home Science with Textiles & Clothing, Textile or Handloom Technology/ or Equivalent {OR} Any other Graduate with one year relevant experience. | |
| | [07] Apparel Design & Merchandising | B.Des/ BFA/ Graduation in Textile, Knitwear or Fashion, Home Science with Textiles & Clothing, Textile or Handloom Technology/ or Equivalent. B.Com/ BBA/ Graduates in Accessories, Interiors or Merchandising are also eligible for Apparel {OR} Any other Graduate with one year relevant experience. | |
| | [08] Lifestyle Accessory Design | B.Des/ BFA/ B.Arch/ B.E/ B.Tech/ Graduates in Interiors, Textiles, Fashion or Accessories/ or Equivalent. | |
| Communication Design | [09] Graphic Design | BFA/ B.Arch/ B.Des/ BVC/ B.Litt/ Graduation in Commn. Media, Film & TV, Mass Media/ or Equivalent thereto{OR} Any other Graduate with relevant one year experience / creative pursuits. | |
| | [10] Animation Film Design | | |
| | [11] Film & Video Communication | | |
| Inter-Disciplinary Design Studies | [12] Strategic Design Management | Any Graduate with two years full time work experience in a Design/ allied creative organisations. Experience may be relaxed for Post Graduates. | |
| | [13] New Media Design | BCA/ BIT/ BSc Comp./ BFA/ B.E/ B.Tech/ B.Arch/ B.Des/ BVC/ Degree in Mass Media/ or Equivalent {OR} Any other Graduate with relevant experience. [Knowledge of Programming, Scripting and Computer Graphic Tools are required] | |
| I. T. Integrated (Experiential) Design | [14] Software & User Interface Design | | |
| | [15] Information & Digital Design | | |
| | [16] Design for Retail Experience* | | Design Graduates {OR} Any Graduate with two years full time work experience in Retail related fields. |
| | [17] Design for Digital Experience* | | BCA/ BIT/ BSc Comp./ BFA/ B.E/ B.Tech/ B.Arch/ B.Des/ BVC/ Degree in Mass Media/ or Equivalent {OR} Any other Graduate with work experience in Digital and allied areas] [Knowledge of Programming, Scripting and Computer Graphic Tools are required] |

I number of seats in PGDPD: 200

Fee Structure 2007 -2008

| Yearly Expenses (Tentative) | GDPD | PGDPD |
|--|------------|------------|
| Tuition fee | Rs. 42,000 | Rs. 47,000 |
| Studio & KMC Charges | Rs. 6,200 | Rs. 8,000 |
| Insurance | Rs. 200 | Rs. 200 |
| Transportation/Field visit Charges | Rs. 2,200 | Rs. 2,400 |
| Student Development Fund | Rs. 200 | Rs. 200 |
| Film Club | Rs. 200 | Rs. 200 |
| Security Deposit (refundable) | Rs. 7,500 | Rs. 7,500 |
| IT Infrastructure Charges | Rs. 9,000 | Rs. 12,000 |
| Hostel: Room rent & Electricity Charges | Rs. 10,000 | Rs. 10,000 |
| Monthly Mess Charges : Veg. (breakfast,lunch & dinner) | Rs. 2,150 | Rs. 2,150 |

Total expenditure for studies at NID, including Hostel and Mess charges, is estimated in the range of Rs. 1,15,000 to Rs. 1,25,000 per year at the present level of costs. There will be marginal increase in costs which may vary from year to year.

- Both at Gandhinagar and Bangalore the facilities are outsourced and therefore the hostel charges will be based on actual cost of hiring accommodation and other related expenses.
- The students at Gandhinagar and Bangalore may also make their own arrangements for stay and the programmes are non-residential.

Fee waivers and freeships

A number of full and partial tuition fee waiver offered by NID and Ford Foundation are available to the deserving and disadvantaged candidates. There is some additional support offered by the Ford Foundation to meet the Hostel/Mess expenses of candidates from disadvantaged sections of the society.

Overseas Candidates

Overseas candidates applying for admission into Graduate Diploma Programme in Design should send in their application along with other applicants in India by 30 November 2006. Such students may attend admission test in India at one of the test centers and if short-listed can attend the interviews at Ahmedabad.

Foreign Nationals (citizens of all countries) and persons of Indian origin should fill in the prescribed application form and send the same with their port-folio to Registrar (Academics) NID on or before 30 November 2006. Their selection will be processed through a selection procedure as may be prescribed by the Admission Committee.

The Institute will follow the reservation criteria as and when prescribed by the Govt. of India and as applicable at the time of admissions.

Yearly Expenses for Overseas Students

Tuition Fee US \$ 9,000/-

Other fees/charges are as applicable to Indian students.

CEED-IIT

CEED-2007

Common Entrance Examination for Design

CEED (Common Entrance Examination for Design) is an all India examination conducted by the Indian Institute of Technology, Bombay (IIT, Bombay), on behalf of the Ministry of Human Resources Development, Department of Education, Government of India. The examination tests the candidates for visual perception ability, drawing skills, design aptitude and communication skills. CEED is a qualifying examination for admission to Post Graduate M.Des. programmes at the Industrial Design Centre (IIT Bombay), Instrument Design and Development Centre (IIT Delhi), Centre for Product Design and Manufacturing (IISc Bangalore) and Design Programme (IIT Kanpur). For IIT Kanpur GATE is also a qualifying examination. Candidates also have to fulfill other requirements such as tests & interviews of the respective institutions for admission.

Courses offered under CEED

Qualifying Examination for Admission to Postgraduate Programmes in Design (M.Des.) at IISc Bangalore, IIT Bombay, IIT Delhi, and IIT Kanpur, for the academic year 2007- 2008.

Date of Examination : Sunday, 21st January 2007 (Time: 14:00 to 17:00)

Objective:

Assessment of aptitude for design, involving visual perception ability, drawing skills, logical reasoning, creativity, and communication skills

Programmes:

IISc Bangalore: M.Des. in Product Design and Engineering*

IIT Bombay: M.Des. in (i) Industrial Design, (ii) Visual Communication, (iii) Animation, (iv) Interaction Design

IIT Delhi: M.Des. in Industrial Design

IIT Kanpur: M.Des. in Industrial Design*

(*GATE qualified candidates will also be considered for admission to these programmes).

Eligibility for CEED 2007:

Candidates must either have completed or be expecting to complete any of the following, by July 2007:

- (i) Bachelor's degree in Engineering / Architecture / Design/ Interior Design, or equivalent
- (ii) Professional Diploma in Design (NID/CEPT, or equivalent)
- (iii) B.F.A. (4 year professional programme, after 10+2)
- (iv) G.D. Art (5 year programme after 10th) with one year professional experience
- (v) Master's degree in Arts / Science / Computer Applications

For more details about the programmes and eligibility criteria at respective institutes, see:

IISc Bangalore: <http://www.iisc.ernet.in>,
 IIT Bombay: <http://www.iitb.ac.in>,
 IIT Delhi: <http://www.iitd.ac.in>,
 IIT Kanpur: <http://www.iitk.ac.in>,

CPDM: <http://www.cpdm.iisc.ernet.in>
 IDC: <http://www.idc.iitb.ac.in>
 IDDC: <http://www.iitd.ac.in/center/iddc>
 Design Programme: <http://www.iitk.ac.in/design>

Application Procedure:

Application form and information brochure (i) can be obtained (in person, or by post) from GATE Office, IIT Bombay, on payment of non-refundable application fee of Rs.990 (Rs.495 for SC/ST candidates) by crossed demand draft in favour of IIT Bombay payable at Mumbai, OR (ii) can be downloaded from the website: www.iitb.ac.in/gate, and completed application submitted, along with a non-refundable application fee of Rs. 950 (Rs. 475 for SC/ST candidates) by crossed demand draft in favour of IIT Bombay, payable at Mumbai, by Speed Post to GATE Office, IIT Bombay, Powai Mumbai 400 076. Phone: (022) 2576 7068, Fax: (022) 2572 3706, email: [gateoffice\[at\]iitb.ac.in](mailto:gateoffice[at]iitb.ac.in),

Examination Centres : Bangalore, Chennai, Delhi, Guwahati, Kanpur, Kharagpur, Mumbai, Roorkee

Admission Procedure:

(i) Details of test and interview for admission to be notified separately by the respective institutes. (ii) A limited number of assistantships available for candidates with valid CEED/GATE score. (iii) Reservations as per Government of India rules applicable at the time of admission.

Important Dates :

Commencement of Issue of Application Forms: 18th Sept. 2006, Monday

Last Date for Issue of Forms by Post :18th Oct. 2006, Wednesday

Last Date for Issue of Forms at the GATE Office Counter: 31st Oct. 2006, Tuesday

Last Date for Receipt of Completed Application at the GATE Office : 31st Oct. 2006, Tuesday

Announcement of Results: 7th April 2007, Saturday

NORTHERN INDIA INSTITUTE OF FASHION TECHNOLOGY

Northern India Institute of Fashion Technology, Mohali [Punjab], set up in collaboration with National Institute of Fashion Technology [Ministry of Textile Govt. of India, New Delhi].

Invites applications for the following Diploma, Post Graduate Diploma programmes commencing from August every year.

| Name of the Course | Eligibility |
|----------------------------------|---|
| Fashion Design | 10 + 2 with minimum 50% marks (45% marks for SC/ST) |
| Garment Manufacturing Technology | Graduation with 50% Marks [SC/ST 45%] |
| Knitwear Design & Technology | Graduation with 50% Marks [SC/ST 45%] |

HOW TO APPLY

Prospectus alongwith the application form can be purchased from following addresses on the payment of Rs.200/- [by hand] and Rs.250/- [by post] against demand draft in favour of NIIFT, Mohali.

- Northern India Institute of Fashion Technology, C-115, Industrial Area, Phase-VII, Mohali Tel : 257184 - 85 [by cash/DD by hand or by post]
 - All the District Industries Centres Punjab [only by hand against DD in favour of NIIFT, payable at Mohali.
 - National Institute of Fashion Technology, NIIFT, Campus, Hauz Khas, Near Gulmohar Park, New Delhi [only by hand against DD in favour of NIIFT, payable at Mohali].
- Last Date of Submission of Admission Form for Current Year - Mid may 2007

Courses are held for five days a week between Monday to Friday. The Academy's facilities are available to the students six days a week (Monday to Saturday) from 0830 hours to 1900 hours.

Apeejay Institute of Design

New Delhi

Programmes Offered

Advance Diploma in Design

Areas of Specialization

* Fashion Design * Textile Design * Interior Design

* Graphic Design * Ceramic Design

Post Graduate Diploma in Design

* Fashion Design * Interior Design * Textile Design

* Graphic Design * Jewellery Design * Furniture Design

Graduation

Duration

Eligibility

8 Semester [4 years] 12th pass

2 Semester [1 year]

Admission Test is held every year in the month of June

Forms are available in the month of April every year

Bachelor of Fine Art

Programmes Offered By Colleges :

College of Art [Affiliated to University of Delhi

Sir J.J. College of Architecture

Jamia Milia Islamia University

SOPHIA POLYTECHNIC, MUMBAI

Other Universities of India

Study Programme at College of Art, New Delhi

The four years full time Degree Course is divided into two parts

a] Foundation Course

b] Specialisation Course

Foundation Course

This course is of one year duration and is common to all the students. As its name implies, this course provides basic instructions to lay the foundation for the specialisation.

Specialisation Course

The College offers Specialisation course in :-

a] Painting

b] Sculpture

c] Applied Art

These courses are of three years duration and provide intensive and advance training in theory and practice.

Number of Seats

The total number of seats in the Foundation course is 108 available to the three specialisation as under:-

Painting 30 seats

Sculpture 10 seats

Applied Art 60 Seats

Deaf & Dumb 3 seats

Foreign Nationals 5 seats

Admission Procedure

There will be entrance examination in the month of June. The entrance examination will be on two subject [a] General Knowledge related to Art & Culture of India [b] Creative Test. The Final selection will be on basis of merit.

Sir J.J. College of Architecture Mumbai

Programmes offered by college are B. Arch, BFA and other design Courses. The details of courses can be had from the office

Jamia Milia Islamia University New Delhi

The University Offers the same course as offered by the College of Art, New Delhi. The Entrance test pattern will be the same as conducted by the College Art, New Delhi. The entrance test will be held in June.

SOPHIA POLYTECHNIC, MUMBAI

Study Programmes

Directorate of Art

Diploma Courses

Foundation Art - 70 seats Min. Qualification -S.S.C. Intermediate Drawing Grade Certificate Course

Duration : 1 year full time

Applied Art - 40 seats , Min. Qualification - Foundation Art, Course Duration - 4 years

Admission Procedures

1. Applications are accepted by the Polytechnic only after May 2nd.
2. Preference has to be given to students of Maharashtra State.
3. A separate admission form should be submitted for each course selected.
4. Selection for some courses is on the basis of a test and /or interview scheduled to be held in June.

Details can be had from the Administration office. Outstation Students [India only] will be informed of the date of interview by post.

Film & Television Institute of India

Nature Of Training

Intensive training, both theoretical and practical is imparted to students of various courses. The Institute is equipped with sophisticated sound recording equipments, editing machines and modern movie cameras. The Institute has two studios, three projection theatres. There is also a modern film processing lab for processing 35mm and 16mm black and white film.

Sr.No. Courses available

- 1) Film direction
- 2) CINEMATOGRAPHY
- 3) AUDIOGRAPHY
- 4) Film Editing

The Courses

1. Basic Course in Film and Television (80 seats)

2. Certificate Course in :
 Direction (Film and TV)
 Cinematography (Film and TV)
 Audiography (Film and TV)
 Editing (Film and TV)

3. Diploma Course in:
 Direction (Film and TV)
 Cinematography (Film and TV)
 Audiography (Film and TV)
 Editing (Film and TV)

BACHELOR OF ARCHITECTURE

CBSE-AIEEE

Ministry of Human Resource Development, Department of Secondary and Higher Education, Government of India vide its resolution no.F31-4/2000-TSI dated 18th October, 2001 has assigned the responsibility to the CBSE of conducting All-India Engineering/Pharmacy/Architecture Entrance Examination [AIEEE] from the year 2002 with a view to reducing multiplicity of tests for admissions to professional and technical programmes in the country and thereby reducing immense mental and financial burden on students and parents.

LIST OF INSTITUTIONS

| INSTITUTION | INTAKE |
|--|--------|
| Chandigarh College of Architecture | 40 |
| Regional Engineering College, Hamirpur | 40 |
| Manipal Academy of Higher Education, Madhav Nagar, Manipal | 40 |
| Sathyabhama Institute of Science and Technology, Chennai | 40 |
| School of Planning & Architecture, New Delhi | 100 |

Admission 10 15% of payments seats for candidates from outside the Orissa State in Architecture Colleges of Orissa shall be done through AIEEE.

| | |
|--|----|
| Aayojan School of Architecture, Jaipur | 05 |
|--|----|

Eligibility

Minimum qualification for admission to degree programs in architecture shall be a pass in the 10+2 examination with a minimum aggregate of 50% marks and Mathematics as one of the subjects of examination at 10+2.

Those who are taking +2 Examination in the year of examination can also appear for the entrance test provisionally subject to their fulfilling the conditions at the time of admission.

Age Limit : 25 years or less at the time of Admission. However in the case of SC, ST and PH candidates, upper age limit is relaxed by 5 years.

Application Forms

The Information Bulletin containing Application Form can be had by sending a Bank Draft of Rs.400/- by General Candidate and Rs.225/- by SC/ST candidate drawn in favor of The Secretary, CBSE, New Delhi by post latest by 25th February of every year.

The application should be submitted on or before 4th March of the year

Examination

The examination will be conducted at various centres on a Sunday of May month every year as per schedule specified by CBSE.

Scheme of Examination

Paper - 1 - It would comprise of Mathematics containing 75 objective type questions.

Paper - 2 - Aptitude Test : This test is to evaluate candidate's perception; imagination; observation; creative & architectural awareness. It would consists of Part I and Part II.

Part I - Will consist of 50 objective type questions.

Part II - of the Aptitude Test would consist of two questions to test the drawing aptitude of the candidates.

Regarding B. Arch Coaching Fee Contact our office for more details and fee structure.

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

List of Affiliated Institutes and Intake

| S.No | Institutions | Duration [year] | Intake |
|------|---|-----------------|--------|
| 1. | Sushant School of Art & Architecture, Gurgaon [Haryana] | 5 | 44 |
| 2. | T.V.B. School of Habitat Studies, Opp.JNU, New Delhi-67 | 5 | 44 |
| 3. | Vastu Kala Academy, LVasant Kunj, New Delhi-70 | 5 | 40 |

Eligibility [Minimum Qualification]

Pass in 12th Class of 10+2 pattern or equivalent with a minimum aggregate of 50% marks with pass in English and Mathematics as compulsory subjects and also have passed in Science [Physics & Chemistry] in the 10th Class of the CBSE or any other examination equivalent thereto.

Age Limit

Below 21 years as on 1st August of the year of Admission.

Entrance Test for the year 2006

| Program | Date of CET-2006 | Subjects of Entrance Test |
|---------|------------------|---|
| B.Arch. | May 2006 | English, Maths, General Awareness, Logical and Analytical ability and Aptitude for Architecture |

Application Form for CET through Internet

The application form for CET can also be downloaded from internet <http://ggsipu.nic.in> and the same will be accepted in the University Office if it is accompanied by a Demand Draft of Rs.500/- [Rupees Five hundred only] towards Common Entrance Test fee, drawn in favour of Registrar, Guru Gobind Singh Indraprastha University, payable at Delhi.

Submission of Application Form

Last date of submission of Application form is May, 2007

Mode of the Test

The Test paper will contain 200 objective-type questions in all. Each question will be provided with four alternative answers marked [1], [2], [3] and [4]. Of these , only one correct or most appropriate answer should be selected and marked on the OMR sheet.

JAMIA MILLIA ISLAMIA UNIVERSITY

BACHELOR OF ARCHITECTURE - Last date for submission of Application Forms : May 2007

Note : for detailed information, last date for application form etc. of JMI, New Delhi for the above course, students can see prospectus of respective course which will be available in the first week of May,2005 from M/s Maktaba Jamia Ltd., Sports Complex, Jamia Millia Islamia or its distributors at Jama Masjid, Delhi -110006. This can be obtained through website i.e. <http://jmi.nic.in>

DEPARTMENT OF TRAINING AND TECHNICAL EDUCATION [GOVT. OF N.C.T. OF DELHI]

NOTICE FOR POLYTECHNIC ADMISSION : 2007

DIPLOMA IN ARCHITECTURE - Date of Common Entrance Test - June-2007

Min. Qualification - 10th pass of 10+2 pattern with Science and Mathematics

ADMISSION FORM

Admission form can be had from on payment of Rs.200/- from following branches of Punjab & Sind Bank.

Extension Counter , Gurju Gobind Singh Indraprastha University, Kashmere Gate, Delhi

Tilak Nagar Chowk, Tilak Nfagar, Delhi ,M- Block, Connaught Place, New Delhi.Last Date of Submission of Application form - 1st week of June, 2007

SCHEDULE OF CLASSES

GROUPS

- | | | | |
|----|-----------|---|--------------------------------------|
| 1. | REGULAR | : | 2 HOURS SIX DAYS A WEEK |
| 2. | ALTERNATE | : | 2 HOURS THRICE A WEEK. |
| 3. | WEEKEND | : | SATURDAY/SUNDAY 3 HOURS AT DELHI |
| 4. | WEEKEND | : | SUNDAY 3 HOURS AT DELHI |
| 5. | POSTAL | : | WITH 10 LECTURES OF 3 HOURS AT DELHI |
| 6. | POSTAL | : | WITH POSTAL GUIDANCE |
| 7. | POSTAL | : | WITHOUT POSTAL GUIDANCE |

- SMALL GROUP CLASSES
- INDIVIDUAL ATTENTION
- HIGHLY QUALIFIED AND EXPERIENCED TEACHERS
- 5 TO 10 STUDENTS IN A GROUP

* The Institute is taking only 50 students every year. our previous records are as follows:

| Year | Total no. of students joined NIFT after taking the coaching at TIMES | Total no. of students joined NID after taking the coaching at TIMES | Total no. of students joined NIIFT Pearl, Apeejay CEED-IIT, & other Institutes |
|------|---|---|--|
| 1990 | 2 out of 15 | 3 out of 5 | NA |
| 1991 | 2 out of 15 | 2 out of 5 | NA |
| 1992 | 3 out of 19 | 3 out of 5 | NA |
| 1993 | 6 out of 25 | 3 out of 6 | 5 |
| 1994 | 12 out of 25 | 3 out of 5 | 8 |
| 1995 | 12 out of 30 | 3 out of 5 | 8 |
| 1996 | 26 out of 50 | 3 out of 5 | 10 |
| 1997 | 29 out of 50 | 6 out of 8 | 10 |
| 1998 | 34 out of 50 | 6 out of 7 | 12 |
| 1999 | 35 out of 50 | 6 out of 8 | 11 |
| 2000 | 32 out of 50 | 5 out of 7 | 10 |
| 2001 | 22 out of 30 | 3 out of 6 | 5 |
| 2002 | 34 out of 50 | 6 out of 10 | 25 |
| 2003 | 26 out of 36 | 5 out of 9 | 48 |
| 2004 | 25 out of 35 | 11 out of 15 | 22 [5 in CEED] |
| 2005 | 26 out of 35 | 16 out of 22 | 29 [10 in CEED] |
| 2006 | 32 out of 44 | 22 out of 35 | 32 [10 in CEED] |

| Total No. of Student joined after taking coaching for BFA & B.Arch from TIMES | | | | |
|---|----------------|------------------------|------------------|---|
| Year | College or Art | Jamia Milia University | Other University | B.Arch[SPA, TVB, Ansals & Other Colleges] |
| 1990 | 1 | 2 | 8 | NA |
| 1991 | 2 | 3 | 6 | NA |
| 1992 | 2 | 3 | 10 | NA |
| 1993 | 2 | 3 | 12 | NA |
| 1994 | 2 | 4 | 15 | NA |
| 1995 | 3 | 6 | 20 | 1 |
| 1996 | 2 | 6 | 18 | 1 |
| 1997 | 2 | 5 | 25 | 1 |
| 1998 | 1 | 6 | 22 | 2 |
| 1999 | 1 | 6 | 23 | 2 |
| 2000 | 2 | 4 | 18 | 3 |
| 2001 | 1 | 3 | 25 | 3 |
| 2002 | 1 | 3 | 27 | 4 |
| 2003 | 1 | 2 | 19 | 7 |
| 2004 | 1 | 2 | 10 | 5 |
| 2005 | 1 | 1 | 14 | 7 |
| 2006 | 1 | 1 | 10 | 5 |

POSTAL STUDENTS

POSTAL STUDENTS CAN GET THE COMPLETE STUDY MATERIAL IN ONE LOT WHEN THEY SUBMIT THE FEE IN ADVANCE BY DEMAND DRAFT IN FAVOUR OF "TIMES" PAYABLE AT NEW DELHI.

THE INSTITUTE WILL PROVIDE ALL THE STUDY MATERIAL i.e. GAT,CAT MAT AS PER THE REQUIREMENT OF THE COURSE.



DIPLOMA COURSES

1. TWO YEARS DIPLOMA IN FASHION DESIGNING ALONGWITH CAD
2. ONE/TWO YEARS DIPLOMA IN FASHION MERCHANDISING
3. ONE/TWO YEARS DIPLOMA IN GARMENT MANUFACTURING TECHNOLOGY
4. ONE/TWO YEARS DIPLOMA IN INTERIOR DESIGNING
5. ONE YEAR DIPLOMA IN FURNITURE DESIGNING
6. ONE YEAR DIPLOMA IN LANDSCAPE DESIGNING
7. SIX MONTHS DIPLOMA IN WINDOW DISPLAY
8. ONE YEAR DIPLOMA/P.G. DIPLOMA IN INTERNATIONAL TRADE MGMT.
9. TWO YEAR DIPLOMA IN TEXTILE DESIGNING WITH CAD
10. ONE YEAR DIPLOMA IN TEXTILE DESIGNING
11. TWO YEAR DIPLOMA IN COMMERCIAL ART
12. ONE YEAR DIPLOMA IN COMMERCIAL ART
13. ONE YEAR DIPLOMA IN GRAPHICS DESIGN
14. ONE YEAR DIPLOMA/P.G. DIPLOMA IN MARKETING MANAGEMENT
15. ONE YEAR DIPLOMA/P.G.DIPLOMA IN BUSINESS MANAGEMENT
16. ONE YEAR DIPLOMA/P.G. DIPLOMA IN PUBLIC RELATIONS & ADVERTISING

CRASH COURSES

1. FASHION DRAWING & DESIGN
2. BASIC PATTERN MAKING & GRADING
3. JEWELRY DESIGNING
4. EXPORT- IMPORT MANAGEMENT
5. FASHION MERCHANDISING & MARKETING

* These Courses are also available through postal.

For more details students can have the details by sending Rs.100/- through Demand Draft in favour of 'TIMES' payable at New Delhi.
